

TEDxPerth

Update on TEDxPerth Flagship 2025

15th October 2025

Dear TEDxPerth supporter,

On behalf of the TEDxPerth Board, and the entire team of volunteers here, I wanted to first of all thank you. For buying a ticket, or engaging with our socials, or subscribing to our newsletter. While *sharing ideas* is the reason we do what we do, it's you who help make the ideas travel so far.

This week the Board made the very difficult decision to **not proceed with the 2025 TEDxPerth Flagship event.**

While community engagement has been encouraging, we have not achieved the ticket sales required to deliver the event to the standard our audience and partners deserve. I know many of you were still planning on buying a ticket, and hadn't gotten around to it yet. Others just couldn't make it work this year due to the high costs of living. Others have a super-busy schedule leading up to Christmas and can't fit an event like this in. We get it.

But at the end of the day only 200 tickets were purchased, and we needed 1000 for the event to succeed.

I wanted to write this in person so you know that we're not just a faceless organisation that makes and breaks promises on a whim, but rather, a team of passionate volunteers who are doing everything we can to deliver excellent TEDx events to the Perth community.

There are things we need to change, there are plans to be made, but please know we are absolutely committed to delivering exceptional TEDx experiences to the Perth community, and sharing groundbreaking ideas with the world. We are building a robust 2026 plan, and you, our core supporters, are at the centre of it.

We'll be in touch soon with next steps. If you have any questions, concerns or ideas, please reach out – I'd love to hear from you.

Again, thank you. For believing with us in the power of ideas.

Warmly,
Nathan Maddigan
Licensee, TEDxPerth

Nathan.maddigan@tedxperth.com.au